

August 20-23



HILTON ATLANTA



**interoperability
showcase™**

HIMSS Interoperability Showcase™ at the 2018 Public Health Informatics Conference

The National Association of County and City Health Officials (NACCHO), Centers for Disease Control and Prevention (CDC), and HIMSS welcomes your organization to participate in the HIMSS Interoperability Showcase at the 2018 Public Health Informatics Conference in Atlanta, Georgia, August 20 – 23.

This showcase will demonstrate how health information technology systems utilize standards to support interoperability that enables healthcare providers and public health departments to send, receive, exchange, and use secured electronic health data.

Demonstrate your thought leadership

Demonstrations are collaborative projects between organizations using interoperability standards to exchange information and improve the quality and value of the care provided. Together, organizations develop a person-driven storyline that contextualizes the value of their product or solution. HIMSS provides a project manager to help support the organizations, facilitate communication, and meet deadlines.

By participating in the HIMSS Interoperability Showcase at 2018 Public Health Informatics Conference, you are not only demonstrating your thought leadership but also the work you do in the market today to facilitate cooperation, interoperability, and improved health outcomes.

Featured Success Story:

- Your (1) solution will be used to present a use case alongside other industry solutions
- Display your success story or white paper in the exhibit hall
- Submit one blog for HIMSS distribution, following our [blog guidelines](#)

Promotion:

- Your logo will be Included in (1) use case
- Your logo will appear on the website, onsite program and app as available
- On-site signage and recognition



Attendee List: Lead list of conference attendees after the conference (mailing addresses only)

Passes:

- 1 full registration
- 1 exhibit hall only

HIMSS provides a technical project manager to help support the organizations, facilitate communication, and meet deadlines.

Minimum expectations for participating organizations

- You must use an interoperability standard to exchange information (such as a HL7 Profile, IHE Profile, DICOM, IEEE, Continua, etc.).
- Your solution is part of a person-centered scenario highlighting services and activities that public health departments and healthcare providers are able to conduct with standards-based, interoperable health information technology systems, platforms, and frameworks. Services and activities must be relevant to public health departments, for example:
 - Electronic case reporting (eCR)
 - Immunization registry reporting
 - Vital record reporting
 - Health information exchange
 - Heart and stroke prevention
 - Diabetes management
 - Syndromic surveillance
 - Healthy weight management
 - Sexually transmitted diseases reporting
 - Specialized registry or surveillance (e.g., cancer, antimicrobial use and resistance) reporting
- Participation on a weekly call to plan the demonstration starting July 2018
- Attendance at set up for 1 day prior to the conference (11am-5pm) and during all scheduled hours.

Pricing: \$2,000

For more information on participating, please contact our Sponsorship Manager at 301-200-4616 or naccho@sponsorshipboost.com