



Interoperability Showcase

The Public Health Informatics Conference presents the HIMSS Interoperability Showcase™ featuring health information technology systems that enable providers, patients and family members to send, receive, find and use electronic health information with an appropriate and secure data exchange.

Witness person centered stories demonstrating interoperability, featuring innovative technologies being used today. The vendor-neutral, live environment using simulated data allows providers to collaborate to maximize the collective impact of their technologies. This demonstrates how seamless health information exchange and true continuity of care contributes to improved outcomes and assists in regulatory compliance.

More than a dozen cases provide the basis for our stories and highlights real-world applications using standards-based interoperability.

The Showcase is your organization's opportunity to demonstrate your interoperability in these potential areas:

- Healthy Weight
- Vital Records
- Cancer
- STD Reporting
- Heart and Stroke Prevention
- Diabetes Management
- eCR

Sponsorship Benefits

- Participation: Your (1) solution will be used to present a use case alongside other industry solutions
- Logo: Included in (1) use case
- Promotion: on website, onsite program and app as available
- Exposure: On-site signage and recognition
- Featured Success Story: Display your success story or whitepaper in the exhibit hall
- Attendee List: Lead list of conference attendees after the conference (mailing addresses only)
- Passes: 1 full registration, 1 exhibit hall only
- 25% exhibit booth discount

Sponsorship Pricing

\$2,000 for each patient use case